

Rosamaría Becerra Lázaro

Social and Political Environment Adjunct Professor



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- Masters in Business Administration, Instituto Panamericano de Alta Dirección de Empresa (IPADE), 2010-2012.
- Degree in Business Administration & Marketing, Universidad Panamericana (UP), Guadalajara, 2003-2007.

Otros estudios:

- Simon Graduate Business School, Rochester, New York, 2011.
- Everest, Spain / Highschool Lunenburg, NS, Canada / Nanyang Technological University (NTU), Singapore, 2001-2005.

Professional Activities

- Entrepreneur, Desarrollo humano alineado a resultados (DHAR), 2014-2015.
- Internal consultant, Lazzar México S.A. de C.V., 2007, 2012-2014.
- Consultant, Ashoka Social Entrepreneurs, 2011.
- Franchise Sales Specialist, InterContinental Hotels Group, 2007-2010.
- PAUXIM Foundation (NGO), 2007.
- Teacher and Fundraiser, Acortar Distancias A.C. (AD), 2004-2007.
- NGOs Kolkatta, India-Missionaries of Charity, SIFE, Various NGO.
- Radio María, Sean Uno National Program.
- Exercise Marathon Chicago 2010 & Washington, 2013.
- Skills: 2nd place National Debate Competition Universidad Anáhuac, 2003.

Areas of Interest

- Interest in creating and developing effective educational methods to enhance people to become better human beings in their personal lives and within their environment (education).