

Luis Gerardo Cañamar García

Managerial Information and Control Adjunct Professor



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- MBA IPADE Business School. Schulich School of Business, Toronto, Canada, 2011-2013.
- MD in Finance, FACPYA, 2009-2011.
- Chemical Engineer and Business Manager, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), 2003-2008.
- Academic Exchange: Hochschule Reutlingen, Germany.

Managerial Background

- Partner director, Astrolab.
- Strategic marketing specialist, Honeywell Aerospace.
- Administrative manager, Quiminova.
- Process optimization analyst, BASF.

Areas of Interest

- Change management
- Project management
- Strategic management
- Strategic marketing and financial analysis
- Storytelling and leadership