

Javier Rodolfo Castro Valenzuela

Financial Management Department Professor

Founding Partner of Carpe Diem Capital, Strategic Financial Advisory Firm



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- Executive MBA (MEDEX), Instituto Panamericano de Alta Dirección de Empresas (IPADE). First place in academic performance.
- Bachelor's Degree in Business Administration from Universidad La Salle. Graduated with honors and ranked first in academic performance. Awarded the "Hermano Miguel" Medal for his outstanding educational achievement.

Other Studies:

- Fintech Programme, Saïd Business School, University of Oxford.
- Value Investing Program, Columbia Business School, Columbia University.
- Entrepreneurship & Innovation, Haas School of Business, University of California (Berkeley).
- International Capital Markets, New York Institute of Finance, New York.
- ESG Financial Specialization, Corporate Finance Institute (CFI).
- Commercial Banking and Credit Analyst, Corporate Finance Institute (CFI).
- Chief Sustainability Officer (CSO), Bolsa Institucional de Valores (BIVA).
- Money Market Trader, Asociación Mexicana de Intermediarios Bursátiles (AMIB).
- Investment Strategies Advisor, AMIB.

Managerial Background

- Founding Partner of Carpe Diem Capital, Sustainable Finance Advisors. Strategic Financial, Sustainable Finance, Corporate Strategy, and Investment Banking Advisory Firm.
- Chief Financial, Administrative, and Risk Officer, Play Business (Fintech).
- Deputy Director of Financing, Sociedad Hipotecaria Federal (Development Bank).
- Investment Strategy Advisor, Vector Casa de Bolsa.
- Investment Fund Strategy Advisor, Grupo Financiero Actinver.

Professional Activities

- Strategic financial advisory to mid-sized companies and corporates.
- Strategic and financial diagnostics for mid-sized companies.
- Corporate strategy consulting for the mid-market institutional segment.
- Sustainable finance consulting for banks and non-bank financial institutions.
- Strategic advisory in investment banking operations, including mergers and acquisitions, capital structuring, public and private offerings, advanced valuations, and capital raising.
- Creation and operation of the finance, funding, and risk departments for corporations and banks.
- Development of strategic financing plans and liquidity contingency plans.
- National and international speaker.
- Board member of business associations, organizations, and government entities.
- Vice President of the National Chamber of the Transformation Industry (CANACINTRA), Morelos.
- Raised more than USD \$20 billion in capital across public and private markets.
- Structuring, placement, and issuance of Public Offerings in the financial markets.
- Coordination of the credit rating process for financial entities and corporates.
- Support in obtaining authorization from the National Banking and Securities Commission (CNBV) for the organization and operation of Fintech companies.
- Management of investment portfolios valued at more than MXN \$15 billion.

Areas of Interest

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| – Corporate finance | – Financing |
| – Capital markets | – Investments |
| – Sustainable finance | – Financial modeling |
| – Financial strategies | – Mergers and acquisitions |
| – Financial markets | – Financial technology (fintech) |
| – Banking and finance | – Financial, sustainability, and corporate education |