

ANNUAL REPORT
September 2016 - August 2017



50 years

**DEVELOPING THE
MANAGEMENT SKILLS OF
WOMEN AND MEN THAT
SHAPE THE BUSINESS WORLD**

50 years...

Our MISSION

TO EDUCATE LEADERS
WITH GLOBAL VISION, A
DEEP SENSE OF SOCIAL
RESPONSIBILITY, AND
CHRISTIAN VALUES WHO
WILL HAVE A POSITIVE
IMPACT ON THEIR
ORGANIZATIONS, SOCIETY,
AND THE WORLD.



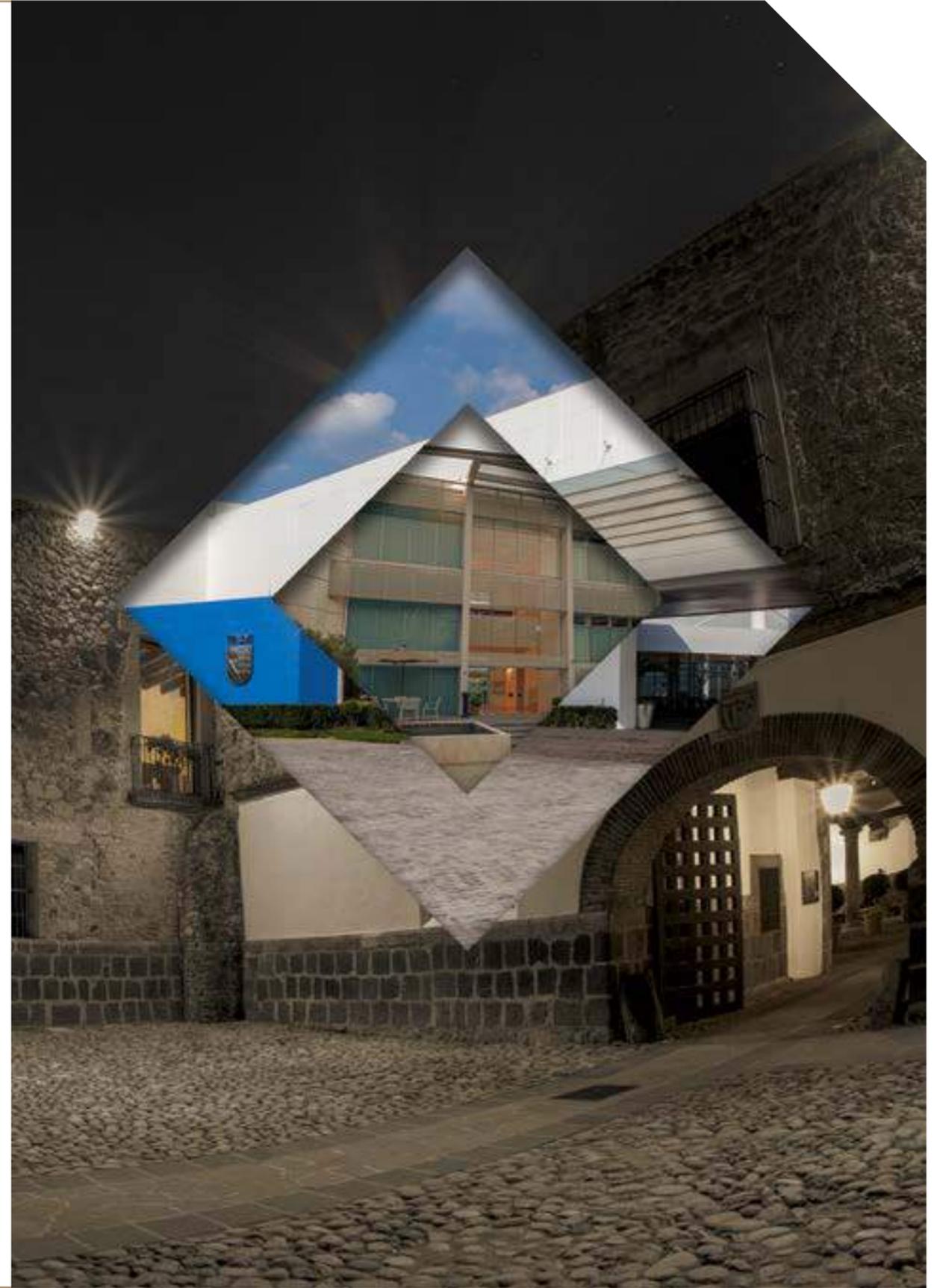
50 years...

MEXICO CITY
GUADALAJARA
MONTERREY

22 CAMPUSES

Aguascalientes
Bahía de San Carlos
Cancún
Chihuahua
Ciudad Juárez
Ciudad Obregón
Culiacán
Hermosillo
León
Mérida
Mexicali
Puebla
Querétaro
San Luis Potosí
Tijuana
Toluca
Torreón
Veracruz
Villahermosa

+ **IPADE** Panama
Costa Rica



50 years...

21 PROGRAMS

SENIOR MANAGEMENT PROGRAM (AD-2)

MANAGEMENT PROGRAM (AD)

MANAGEMENT DEVELOPMENT PROGRAM (D-1)

FULL-TIME MBA (MEDE)

EXECUTIVE MBA (MEDEX)

INNOVATION AND TECHNOLOGY MANAGEMENT PROGRAM (ADIT)

SENIOR MANAGEMENT PROGRAM IN THE AGRIBUSINESS CHAIN (ADEA)

SENIOR MANAGEMENT PROGRAM IN PRIVATE EQUITY (ADECAP)

COLLOQUIUM ON FAMILY BUSINESS

FAMILY BUSINESS SUMMIT

CHAIRMEN AND BOARD MEMBERS PROGRAM

SEMINAR ON HOW TO ACHIEVE CONTINUITY IN A FAMILY BUSINESS

MANAGEMENT THROUGH SERVICES PROGRAM

THE HUMAN SIDE OF THE DIRECTOR PROGRAM

GLOBAL CEO

INNOVATION FOR SENIOR MANAGEMENT PROGRAM (INNOVAD)

TOP MANAGEMENT PROGRAM FOR LEADERS OF THE AMERICAS (PADLA)

CHAIRMEN AND BOARD MEMBERS PROGRAM

FOOD AND BEVERAGE INDUSTRY SUMMIT

IPADE AUTO SUMMIT

ENERGY INDUSTRY SUMMIT



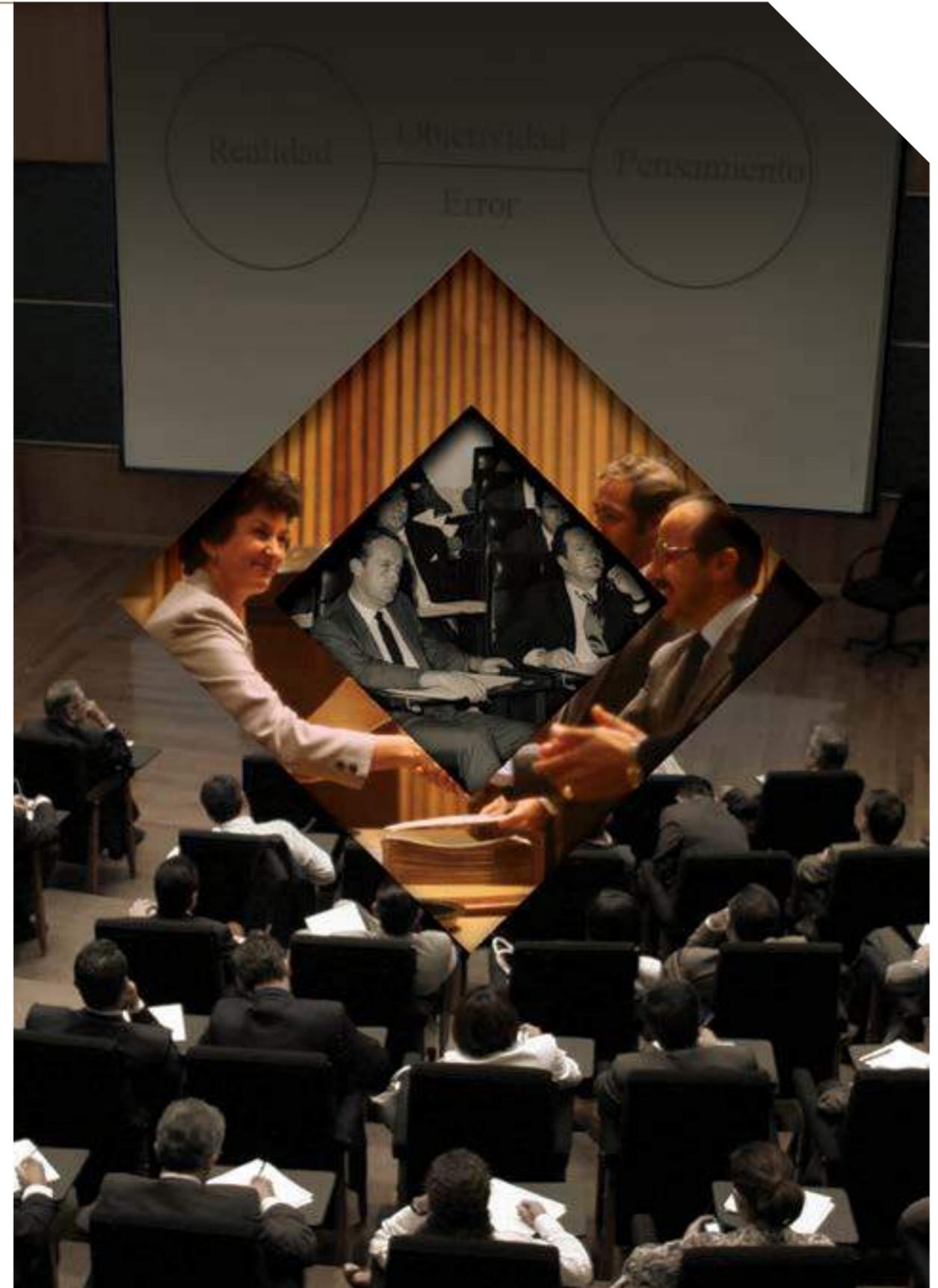
50 years...

+2,200
ACADEMIC
MATERIALS
PRODUCED
BY IPADE



50 years...

37,379
ALUMNI



50 years

**ARE JUST
THE BEGINNING**

CONTENTS

MESSAGE FROM THE DEAN	20
IPADE - 50 TH ANNIVERSARY	22
SENIOR MANAGEMENT PROGRAMS	30
MBA PROGRAMS	
- <i>FULL-TIME MBA</i> (MEDE)	32
- <i>EXECUTIVE MBA</i> (MEDEX)	38
INTERNATIONAL OFFICE	40
FOCUSED PROGRAMS	44
IN-COMPANY PROGRAMS	46
LIAISONS	47
IPADE GUADALAJARA CAMPUS	50
IPADE MONTERREY CAMPUS	51
FACULTY	54
RESEARCH CENTERS	56
UP-IPADE CARLOS LLANO CHAIR	60
RANKINGS AND ACCREDITATIONS	62
SOCIAL RESPONSIBILITY	64
CORPORATE OPERATIONS	66
CORPORATE COMMUNICATIONS	68
SPECIAL GUESTS DURING THE 2016-2017 ACADEMIC YEAR	70



DEAR MEMBER
OF THE IPADE
COMMUNITY:

2017 REPRESENTS A VERY IMPORTANT MOMENT IN IPADE'S HISTORY, MARKING 50 YEARS OF PROFESSIONALIZING MANAGEMENT PRACTICES AND ENCOURAGING SENIOR MANAGER'S ONGOING PURSUIT OF EXCELLENCE IN ALL ASPECTS OF THEIR LIVES, BEYOND JUST THEIR BUSINESS FUNCTIONS.

In 1967, Manuel Senderos Irigoyen, Gastón Azcárraga Tamayo, Eneko Belausteguigoitia, José María Basagoiti, Antonio Ruiz Galindo, Carlos Gutiérrez Nieto, Fernando Casas, and Carlos Llano Cifuentes recognized the need for an institution that was created "by" and "for" Mexican businesspeople, founded on a people-centered approach to business.

These founders were convinced that a purely economic view of business management was incomplete, so they founded IPADE to promote service in business, which is essential for society's ongoing development.

After five decades of uninterrupted work, we are proud that IPADE stands out not only for its achievements as a business school, but also for its outstanding work in Mexico and Latin America. Today, 37,379 alumni have passed through our classrooms. We continue to strive to develop leaders, instill in them an ongoing pursuit of excellence, and inspire senior managers to build better organizations, and, by extension, a better country.

To celebrate our 50th Anniversary, we developed an extensive program of academic activities and commemorative events designed to highlight IPADE's history and focus and define our vision for the future.

This report provides information about the 50th Anniversary commemorative events, but also about the day-to-day work that is done at IPADE to emphasize the core values that have been fundamental to IPADE since its founding: encourage participation, promote dialogue, motivate dreams, instill values, nurture virtues, suggest new ideas, promote action, foster agreement, and create a sense of community where people are always at the center. These values are the motivation and inspiration for the path that IPADE will follow over the next 50 years.

Sincerely,

Rafael Gómez Nava, PhD
Dean



IPADE
50TH ANNIVERSARY

“Like the director, the composer makes decisions in his daily work. He is forced to decide what notes to write, what notes to erase, etc.”

Samuel Zyman
Mexican composer and Professor at
The Juilliard School of Music, New York

TO CELEBRATE ITS 50TH ANNIVERSARY, IPADE DEVELOPED AN EXTENSIVE PROGRAM OF ACADEMIC ACTIVITIES AND COMMEMORATIVE EVENTS DESIGNED TO HIGHLIGHT IPADE'S HISTORY AND, INCLUDING THE WAYS THAT IPADE HAS IMPACTED THE DEVELOPMENT OF THE BUSINESS COMMUNITY IN MEXICO OVER THE LAST FIVE DECADES.

ACADEMIC MATERIALS

50 CO-AUTHORED CASE STUDIES

In celebration of IPADE's 50th Anniversary, the institution published a collection of cases written in collaboration with some of the leading business schools around the world. Some selected cases will be presented as part of the 2017-2018 Continuous Updating Management Program.

COLLECTION OF BOOKS FROM OUR FIVE RESEARCH CENTERS

Specifically developed within the context of the 50th Anniversary, this publishing project involves the publication of one research study by each of IPADE's Research Centers.

COMMEMORATIVE MATERIAL

COMMEMORATIVE BOOK

50 years of Service to the Business Community: Identity, History and Outreach provide an account of the history of IPADE and its impact on the development of the business community. The book documents everything that the Institution has undertaken throughout the years with depth and historical rigor.

COMMEMORATIVE DOCUMENTARY

IPADE: 50 years developing business leaders with values offers a look at the day-to-day activities of IPADE in the 1960s, as well as an overview of the historical context in Mexico. The historical research developed by the Editorial Clío publishing house is complemented by interviews with former deans and alumni.

SYMPHONIC WORK

IPADE commissioned a commemorative composition from Samuel Zyman, Professor at The Juilliard School of Music. The orchestral piece captures the most significant features of the life of the businessperson.

ESPACIO PEDRO CASCIARO

IPADE dedicated a place on all of its three permanent campuses for the display of an exhibit of historic objects that represent the defining moments of IPADE during its first five decades.

COMMEMORATIVE PAINTING

Renowned Mexican painter Nathalia Orozco captured some of the elements that characterize the identity and mission of IPADE in her work *Virtue: the path towards excellence*, which is displayed in the Reception Area of IPADE's Mexico City Campus.

MICROSITE FOR THE 50TH ANNIVERSARY

IPADE created a website to bring together all the content that was generated from the 50th Anniversary program activities.



“The 50th Anniversary provides an opportunity to encourage participation, promote dialogue, instill values, nurture virtues, prompt action, seek interaction, and enhance the sense of identity and belonging among IPADE’s alumni community.”

Rafael Gómez Nava
Dean of IPADE Business School

COMMEMORATIVE EVENTS

GALA DINNER EVENT

March 30, 2017

Hosted at the Colegio de San Ignacio de Loyola Vizcaínas, this gala event was dedicated to honoring the business and management practice. Renowned members of the academic and the business worlds attended the event, including 31 representatives from leading global business schools.

COMMEMORATIVE SPECIAL EVENT AT IPADE’S MEXICO CITY CAMPUS

March 31, 2017

This event was conceived to commemorate the first IPADE session given by Don Carlos Rossell in 1967. The event, hosted on the same date as that first session, was attended by the first graduating classes of IPADE, the current graduating classes of the AD-2 and AD programs, IPADE faculty and administrative staff, and representatives from 31 global business schools and accreditation agencies. We were honored with the participation of Nitin Nohria and Franz Heukamp, the respective deans of Harvard Business School and IESE Business School.

COMMEMORATIVE SPECIAL EVENT AT IPADE’S MONTERREY CAMPUS

May 24, 2017

This commemorative event began with a morning activity dedicated to the members of the first graduating classes of the Monterrey Campus. In the evening, IPADE alumni, business executives, and faculty gathered together at a formal event dedicated to the history of the Institute. We were honored with the participation of Srikant Datar, Professor at Harvard Business School, and Enrique Krauze, Editorial Director of Clío.

PERSON, BUSINESS, AND SOCIETY: INCLUSIVE GROWTH SUMMIT

June 26-27, 2017

This first edition of the summit on humanism, developed in collaboration with the World Economic Forum, focused on an analysis and exchange of experiences and scientific knowledge regarding the challenge and significance of transforming all sectors of our society into drivers of economic and social growth.

TARDE IPADE SERIES

These commemorative events were held in the major cities where IPADE has hosted Senior Management Programs: Cancún, Hermosillo, Aguascalientes, León, Culiacán, Chihuahua, Puebla, Veracruz, San Luis Potosí, and Torreón, as well as at IPADE Panama and IPADE Costa Rica.

Suñad

y no quedariis coitos



“The painting *Virtue: the path towards excellence* is an invitation for businessmen and women to boldly approach their professional lives with magnanimity and generosity and to work to create a better Mexico and a better world that will allow humanity to transcend.”

Rafael Gómez Nava
Dean of IPADE Business School

Josep Natolin
2007



“The evidence of the social impact created by IPADE’s programs in terms of the development of both better human beings and a better society, in addition to better managers, is strong, impressive, and surprising.”

Marc J. Epstein
Research Professor of Management at
Jones Graduate School of Business,
Rice University

SENIOR MANAGEMENT PROGRAMS

871
PARTICIPANTS

SENIOR MANAGEMENT PROGRAM (AD-2) 185

67 Mexico City
57 Guadalajara
27 León
34 Puebla

MANAGEMENT PROGRAM (AD) 121

81 Mexico City
40 Mérida

MANAGEMENT DEVELOPMENT PROGRAM (D-1) 565

295 Mexico City
81 Guadalajara
90 Monterrey
49 Ciudad Juárez
50 Regional Format

THE SENIOR MANAGEMENT PROGRAMS (AD-2, AD, D-1,) AND THE REGIONAL FORMAT PROGRAMS PROVIDE SENIOR MANAGERS AND ENTREPRENEURS WITH THE NECESSARY TOOLS TO ADDRESS THE DIFFICULTIES OF AN INCREASINGLY CHALLENGING GLOBAL ENVIRONMENT. PARTICIPANTS HONE THEIR MANAGERIAL SKILLS IN ORDER TO MANAGE THE CRITICAL ELEMENTS THEY FACE, INCLUDING GROWTH AND CHANGE WITHIN THE BUSINESS, IN A BALANCED AND BETTER INFORMED WAY.

INTERNATIONAL IMMERSION 1

In March 2017, over 806 participants from all the Senior Management programs offered by IPADE gathered for a three-day activity at IPADE's Mexico City Campus. The motto of this year's event was "Doing Business in the Digital Age." The event featured the participation of four professors from Columbia Business School: David Rogers, Omar Besbes, Nelson Fraiman, and Medini Singh. Each visiting professor discussed ways to take advantage of digital business, as well as strategy and digital marketing in a global organizational context.



INTERNATIONAL IMMERSION 2

Participants from the AD-2 and AD programs participated in three different versions of the International Immersion 2, an academic experience where participants visited three leading business schools in North America. The purpose of the activity was to delve deeper into specific issues of strategy, business growth through innovation, and a global approach.



The first experience was hosted at Harvard Business School in Boston, Massachusetts; the second was hosted at the Kellogg School of Management in Evanston, Illinois; and the third was hosted at the Massachusetts Institute of Technology (MIT) in Cambridge, Massachusetts. During the course of a full week, participants were able to experience the methodologies of each of the schools, including workshops and simulations at MIT, KSM's consulting approach, and HBS's traditional case method.



**Harvard Business
School**
Boston

*Leading global growth
through innovation*

16 sessions
60 participants

**Kellogg School of
Management**
Evanston

*Driving growth and
innovation in business*

14 sessions
58 participants

**Massachusetts
Institute
of Technology (MIT)**
Cambridge

*Organizational innovation
and transformation*

12 sessions
52 participants

MBA PROGRAMS
FULL-TIME MBA
(MEDE)

139
 PARTICIPANTS
 CLASS OF 2018

113 MEXICAN
 26 INTERNATIONAL
 PARTICIPANTS

Germany
 South Korea
 Ecuador
 Spain
 United States
 France
 India
 Israel
 Peru
 Switzerland
 Uruguay

85 Mexico City
 54 Monterrey

THE FULL-TIME MBA PROGRAM PROVIDES ACADEMIC AND PERSONAL DEVELOPMENT TO ENHANCE PARTICIPANTS' MANAGEMENT SKILLS AND ABILITY TO ASSUME LEADERSHIP POSITIONS IN THE SHORT TERM. THE PROGRAM FOCUSES ON DEVELOPING DECISION-MAKING SKILLS AND STRATEGIC THINKING TO ENSURE FAST PROFESSIONAL GROWTH.

All activities in the Full-time MBA are aimed at helping participants develop a global vision and gain leadership experience. These features are designed to spur participants' growth, providing them with a solid professional foundation that allows them to achieve better positions in the international market based on their human-centered approach to business.

INTERNATIONAL WEEK

The International Week of the Full-time MBA (Doing Business in Mexico International Week) is a cosmopolitan event that brings together hundreds of participants from other business schools around the world to share and discuss business opportunities in Mexico.

In March 2017, participants from 22 countries learned from sessions offered by Juan Alberto González Esparza, former Director of Microsoft Mexico; Pablo Moreno Valenzuela, President of Grupo ampm; Fernando Aguirre, former Director of Chiquita Brands International; IPADE professors and other guest schools.

284
 PARTICIPANTS

170
 MEXICAN
 PARTICIPANTS

114
 INTERNATIONAL
 PARTICIPANTS

16
 SCHOOLS

22
 COUNTRIES

PARTICIPATING SCHOOLS

- CKGSB (China)
- Goizueta Business School, Emory University (United States)
- IPADE Business School (Mexico City and Monterrey campuses)
- Kellogg School of Management, Northwestern University (United States)
- MIP - Politecnico di Milano (Italy)
- Nagoya University of Commerce and Business (Japan)
- Rice Jones Graduate School of Business (United States)
- RMIT Vietnam (Vietnam)
- The George Washington University (United States)
- UNC Kenan-Flagler Business School (United States)
- UNIS Business School (Guatemala)
- University of South Australia (Australia)
- University of St. Gallen (Switzerland)
- Van Loan School, Endicott College (United States)
- Warwick Business School (United Kingdom)

STUDY TRIPS

The study abroad trips offered by IPADE each year constitute an opportunity for participants of the Full-time MBA to strengthen their academic development and broaden their experience in international business. During this academic year, 68 participants from IPADE's Monterrey and Mexico City campuses traveled to Beijing, Shanghai, Dubai, Abu Dhabi, and Doha to delve into the way of doing business in China, the United Arab Emirates, and Qatar.

IMT DUBAI 20 February to 3 March Dubai and Abu Dhabi (United Arab Emirates) - Doha (Qatar)	<ul style="list-style-type: none">• Corporate Business Services• Mubadala• Masdar Company• Qatar Business Incubator Center• Qatar Financial Center Authority• Qatar Foundation• Milaha Maritime and Logistics
CEIBS BUSINESS SCHOOL 20 February to 3 March Beijing and Shanghai (China)	<ul style="list-style-type: none">• Lenovo Group Beijing• Mexican Embassy in Beijing• RFI Studios• Netconcepts• Caterpillar Suzhou• Stanley Black & Decker Suzhou• Gruma

RELEVANT EVENTS

BBVA Challenge 2017

24 – 25 March in Mexico City

48 participants

Competition sponsored by BBVA Bancomer to encourage closer ties with the Full-time MBA program and enable the recruitment of the best talent.

2017 Global Case Competition

2–3 February (final round) in Mexico City

40 participants (in the final round)

24 Mexican participants

16 international participants

The Global Case Competition is an international competition organized by IPADE to broaden the strategic, analytical, and business synthesis skills of the Full-time MBA students. The competition requires a high level of adaptability, as participants work in teams with members from six international schools. Deloitte and Novartis sponsor the event.

2017 MBA World Cup

21–23 April in Hanover, New Hampshire, United States

The Full-time MBA participated in this soccer tournament organized by the Tuck School of Business. Two teams represented IPADE's Monterrey and Mexico City campuses.

The Negotiation Challenge (TNC)

21–22 April in Bogotá, Colombia

TNC tests students' negotiating skills in realistic and complex scenarios. Three participants from the Full-time MBA Monterrey Campus participated in the 2017 edition and beat teams from 18 universities. This was the first time a Latin American team won.

Peeprade University Challenge

22 April in Chicago, Illinois, United States

5 Full-time MBA students participated in a competition organized by Peeprade, managing investment portfolios with real money.

HOLT Valuation Challenge

18 June, 1st stage (Online Game)

8 May - 2 July, 2nd stage (Investment Pitch)

Participants from the Full-time MBA participated in this online competition organized by Credit Suisse for students interested in finance.

EXCHANGE PROGRAMS

In order to enrich the international experience offered in the Full-time MBA program, IPADE welcomes participants from various business schools around the world. IPADE's Mandatory Exchange Program also offers students the opportunity to study at any of the 85 institutions with which IPADE currently has agreements in place.

53

PARTICIPANTS
RECEIVED FROM
22 SCHOOLS

37 Mexico City
16 Monterrey

- Canada
- France
- Germany
- India
- Israel
- Italy
- Morocco
- Norway
- Peru
- Poland
- Scotland
- Switzerland
- United States
- Venezuela

128

PARTICIPANTS
SENT TO
58 SCHOOLS

74 Mexico City
54 Monterrey

- Argentina
- Australia
- Belgium
- Brazil
- Canada
- Chile
- China
- Croatia
- Estonia
- Finland
- France
- Germany
- Hong Kong
- Hungary
- India
- Ireland
- Italy
- Japan
- Morocco
- Netherlands
- Nigeria
- Norway
- Philippines
- Peru
- Poland
- Spain
- Switzerland
- United Kingdom
- United States

CAREER SERVICES OFFICE (CEDIC)

CEDIC provides Full-time MBA participants with professional support, providing students with the tools and opportunities to contact the companies and sectors that interest them. IPADE's Industry and Business Forums are a very useful way for Full-time MBA participants to explore professional possibilities within the sectors that interest them and make direct contact with their target companies.

4 INDUSTRY FORUMS

- Real Estate Development Forum
- Consumer Goods and Social Innovation Forum
- Health Care & Pharma Forum
- Finance and Entrepreneurship Forum

BUSINESS FORUM

144 companies from various sectors
(88 at the Mexico City Campus and 56 at the Monterrey Campus)



Full-time MBA program graduation ceremony - Mexico City Campus

**MBA PROGRAMS
EXECUTIVE MBA
(MEDEX)**

610
PARTICIPANTS

357 Mexico City
144 Monterrey
109 Guadalajara

THE EXECUTIVE MBA PROGRAM DEVELOPS THE DECISION-MAKING SKILLS AND COMPETENCIES OF SENIOR MANAGERS IN LEADERSHIP POSITIONS. PARTICIPANTS STRENGTHEN THEIR MANAGEMENT DEVELOPMENT, BROADEN THEIR VISION OF THE BUSINESS WORLD, AND CREATE POSITIVE IMPACT ON THEIR ORGANIZATIONS.

INTERNATIONAL WEEK

On 4-7 October 2016, 486 participants attended the Executive MBA International Week. The theme this year was "Business Solutions to Poverty," and participants gathered to discuss new models to fight poverty through sustainable growth.

486
PARTICIPANTS

GUEST SCHOOLS:

- Barna Business School (Dominican Republic)
- Crummer Graduate School of Business, Rollins College (United States)
- The George Washington University (United States)
- IEEM, Universidad de Montevideo (Uruguay)
- INALDE Business School (Colombia)
- IPADE Mexico City Campus
- IPADE Guadalajara Campus
- IPADE Monterrey Campus
- ISE Business School (Brazil)
- IVEY Business School (Canada)
- MIP Politecnico di Milano (Italy)
- NUCB, Nagoya University of Commerce & Business (Japan)
- PAD, Universidad de Piura (Peru)
- RMIT Vietnam (Vietnam)
- UNIS Business School (Guatemala)

283
MEXICAN
PARTICIPANTS

203
INTERNATIONAL
PARTICIPANTS

- 3 Brazil
- 8 Canada
- 66 Colombia
- 32 Dominican Republic
- 4 Guatemala
- 6 Italy
- 1 Japan
- 20 Peru
- 5 United States
- 55 Uruguay
- 3 Vietnam

STUDY TRIPS

Topic	Cities visited	Schools visited	Date
Doing Business in a Global Environment	Toronto, Canada	Richard Ivey School of Business	11-16 February
Entrepreneurship & Innovation	San Francisco, United States	Haas School of Business	11-16 February
Marketing	Chicago, United States	Kellogg School of Management	16-21 April
Value Investing	New York, United States	Columbia Business School	16-21 April

INTERNATIONAL OFFICE

INTERNATIONAL PARTNERSHIPS

103
INSTITUTIONS

42
COUNTRIES

6
CONTINENTS

THE GLOBAL BUSINESS ENVIRONMENT REQUIRES SENIOR MANAGEMENT TO BE AWARE OF GLOBAL MANAGEMENT TRENDS. IPADE'S INTERNATIONAL OFFICE ESTABLISHES PARTNERSHIPS WITH INSTITUTIONS FROM OTHER COUNTRIES TO OFFER A WORLD-CLASS ACADEMIC OFFERING FOR PARTICIPANTS AND FACULTY.

The International Office helps position IPADE among the best business schools worldwide by establishing relationships with the global business world through proposals, strategies, and programs that benefit both the IPADE community and the global community.

INTERNATIONAL VISITS

IPADE promotes dialogue and cooperation with international institutions to strengthen its global focus. Each year, we welcome representatives of these partner institutions to further establish connections, projects, and synergies to broaden the global vision of the business school.

INTERNATIONAL VISITS		
Institution	Country	Visitor
NUCB Graduate School, Nagoya University of Commerce & Business	Japan	Hiroshi Kurimotto President Kyoko Hayakawa Business School Managing Director
Coggin College of Business, University of North Florida	United States	Alyssa Kyef Study Abroad Advisor
Birmingham University	United Kingdom	Alison Bullers MBA Deputy Director
Kenneth Levene Graduate School of Business, University of Regina	Canada	Andrew Gaudes Dean
Nordakademie University of Applied Sciences	Germany	Stefan Behringer President
ISE Business School	Brazil	Érica Rolim Executive MBA Director
WorldStrides Capstone	United States	Brittany Baker Assistant Director of Account Management Lauren Reppa Assistant Director of Account Management
Montpellier Business School	France	Yvonne Desportes Dean International
London School of Economics	United Kingdom	Beatriz Lorenzo Director of Latin American Relations
Nyenrode Business School	Netherlands	Javier Arias Senior Marketer Dennis Vinik MBA Professor
IDEA International Development Accelerator	Israel	Ana Agüera Operations and Logistics
IIM, Indian Institute of Management Calcutta	India	Biju Paul Abraham Academic Dean

IN ADDITION TO STRENGTHENING EXISTING SYNERGIES WITH OTHER BUSINESS SCHOOLS, THE INTERNATIONAL OFFICE IS CONSTANTLY PURSUING COLLABORATION AGREEMENTS WITH ADDITIONAL INSTITUTIONS TO BETTER DEVELOP ACADEMIC PROJECTS WITH A GLOBAL APPROACH.

6

CONTINENTS

42

COUNTRIES

103

INSTITUTIONS



NORTH AMERICA

CANADA: Faculty of Business Administration, Université Laval • IVEY Business School, Western University • Kenneth Levene Graduate School of Business, University of Regina • Rotman School of Management, University of Toronto • Schulich School of Business, York University • Smith School of Business, Queen's University • Telfer School of Management, University of Ottawa • **UNITED STATES:** B. Freeman School of Business, Tulane University • Coggin College of Business, University of North Florida • Columbia Business School • COX School of Business, Southern Methodist University • Crummer Graduate School of Business, Rollins College • D'Amore-McKim School of Business, Northeastern University • Darden School of Business, University of Virginia • David Eccles School of Business, University of Utah • Goizueta Business School, Emory University • Haas School of Business, University of California, Berkeley • Harvard Business School • Jones Graduate School of Business, Rice University • Kellogg School of Management, Northwestern University • Mays Business School, Texas A&M University • Michael Foster School of Business, University of Washington • Owen Graduate School of Management, Vanderbilt University • Robert H. Smith School of Business, University of Maryland • George Washington University School of Business • Simon Business School, University of Rochester • Tuck School of Business at Dartmouth College • UMASS Boston, University of Massachusetts • Boston College of Management • UNC Kenan-Flagler Business School, University of North Carolina at Chapel Hill • Marshall School of Business, University of Southern California • Van Loan School of Graduate and Professional Studies, Endicott College

LATIN AMERICA

ARGENTINA: IAE Business School • UAS - Universidad Austral • **BRAZIL:** FIA - Fundação Instituto de Administração • Instituto COPPEAD de Administração/ UFRJ • ISE Business School, Instituto Superior da Empresa • **CHILE:** Escuela de Administración, Pontificia Universidad Católica de Chile • ESE Business School • Facultad de Negocios y Economía, Universidad de Chile • Universidad Diego Portales • **COLOMBIA:** INALDE Business School, Universidad de la Sabana • **DOMINICAN REPUBLIC:** Barna Business School • **ECUADOR:** IDE Business School • **GUATEMALA:** UNIS Business School, Universidad del Istmo • **PERU:** PAD, Escuela de Dirección • **URUGUAY:** IEEM – Instituto de Estudios Empresariales de Montevideo • **VENEZUELA:** IESA - Instituto de Estudios Superiores de Administración

AFRICA

EGYPT: UN Business School • **IVORY COAST:** IHE Business School • **KENYA:** SBS Business School • **MOROCCO:** ESCA École de Management • **NIGERIA:** Lagos Business School, Pan-Atlantic University

EUROPE

BELGIUM: Solvay Brussels School of Economics and Management • **CROATIA:** Zagreb School of Economics and Management – ZSEM • **ESTONIA:** Tallinn School of Economics and Business Administration, Tallinn University of Technology • **FINLAND:** School of Business, Aalto University • **FRANCE:** Audencia Business School • EDHEC Business School • EMLYON Business School • ENPC - École des Ponts Business School • ESLSA Business School • ESSEC Business School • Montpellier Business School • **GERMANY:** EBS Business School • Faculty of Management and Economics, Witten/ Herdecke University • KLU, Kühne Logistics University • Mannheim Business School, University of Mannheim • Nordakademie University of Applied Sciences • **HUNGARY:** CEU Business School • **IRELAND:** School of Business, Trinity College Dublin • UCD Smurfit Graduate School of Business • **ITALY:** Graduate School, Bocconi University • LUISS Business School • MIP - Politecnico di Milano Graduate School of Business • **NETHERLANDS:** NYENRODE Business School • Rotterdam School of Management • **NORWAY:** NHH - Norwegian School of Economics • **POLAND:** Poznan University of Economics and Business • **PORTUGAL:** AESE Business School • **SPAIN:** IESE Business School • **SWITZERLAND:** St. Gallen University Department of Management • **UNITED KINGDOM:** London Business School • University of Edinburgh Business School • Warwick Business School

ASIA

CHINA: CEIBS - China Europe International Business School • CKGSB - Cheung Kong Graduate School of Business • Guanghua School of Management, Peking University • **HONG KONG:** HKBU School of Business, Hong Kong Baptist University • HKUST Business School, The Hong Kong University of Science and Technology • **INDIA:** Indian Institute of Management Bangalore • Indian Institute of Management Raipur • Indian School of Business • Institute of Management Technology • **ISRAEL:** Recanati Business School, Tel Aviv University • **JAPAN:** NUCB Graduate School, Nagoya University of Commerce & Business • **PHILIPPINES:** Asian Institute of Management • University of Asia and The Pacific • **SOUTH KOREA:** School of Business, Yonsei University • **VIETNAM:** RMIT Vietnam

OCEANIA

AUSTRALIA: Faculty of Business and Economics, Monash University • Faculty of Business, University of Wollongong • MGSM Graduate School of Management, Macquarie University • University of South Australia Business School

FOCUSED PROGRAMS

605

PARTICIPANTS

PROGRAMS

- 4 Mexico City
- 5 Guadalajara
- 1 Monterrey
- 1 Houston
- 1 Mexico, New York, and Buenos Aires

FOCUSED PROGRAMS ARE DESIGNED TO ADDRESS THE CHALLENGES OF THE GLOBAL ENVIRONMENT AND PROMOTE INNOVATIVE SOLUTIONS TO CURRENT PROBLEMS.

MEXICO CITY

- Management through Services Program: 49 participants
- Senior Management Program in the Agribusiness Chain (ADEA): 50 participants
- Chairmen and Board Members Program: 82 participants
- The Human Side of the Director Program: 44 participants

GUADALAJARA

- Innovation for Senior Management Program (innovAD): 50 participants
- Chairmen and Board Members Program: 65 participants
- Management through Services Program: 35 participants
- Senior Management Program in the Agribusiness Chain (ADEA): 47 participants
- Seminar on How to Achieve Continuity in a Family Business: 65 participants

MONTERREY

- Innovation for Senior Management Program (innovAD): 48 participants

MEXICO CITY (IPADE), NEW YORK (IESE), AND BUENOS AIRES (IAE)

- Top Management Program for Leaders of the Americas (PADLA): 18 participants

HOUSTON

- Colloquium on Family Business: 63 participants

SECTORAL SUMMITS

THE SECTORAL SUMMITS ARE SPACES FOR REFLECTION AND DISCUSSION AMONG SECTOR EXPERTS, SENIOR MANAGERS, AND LEADERS REGARDING THE KEY OPPORTUNITIES AND BEST PRACTICES IN THEIR INDUSTRIES.

FOOD AND BEVERAGE INDUSTRY SUMMIT

Held in collaboration with IESE Business School in February 2017, the Summit focused on the topic "Growth, Responsibility, and Business Strategy". The event featured a presentation of the study *Reflections on Innovation in the Food and Beverage Sector in Mexico 2016*, developed by IPADE and PA Consulting.

ENERGY INDUSTRY SUMMIT

The first edition of this forum was based on the study *Vision 2021: Structure of the Mexican energy sector. Where are the opportunities and what skills will be required to seize them?* Developed by IPADE and Strategy&, a consulting initiative from PwC.

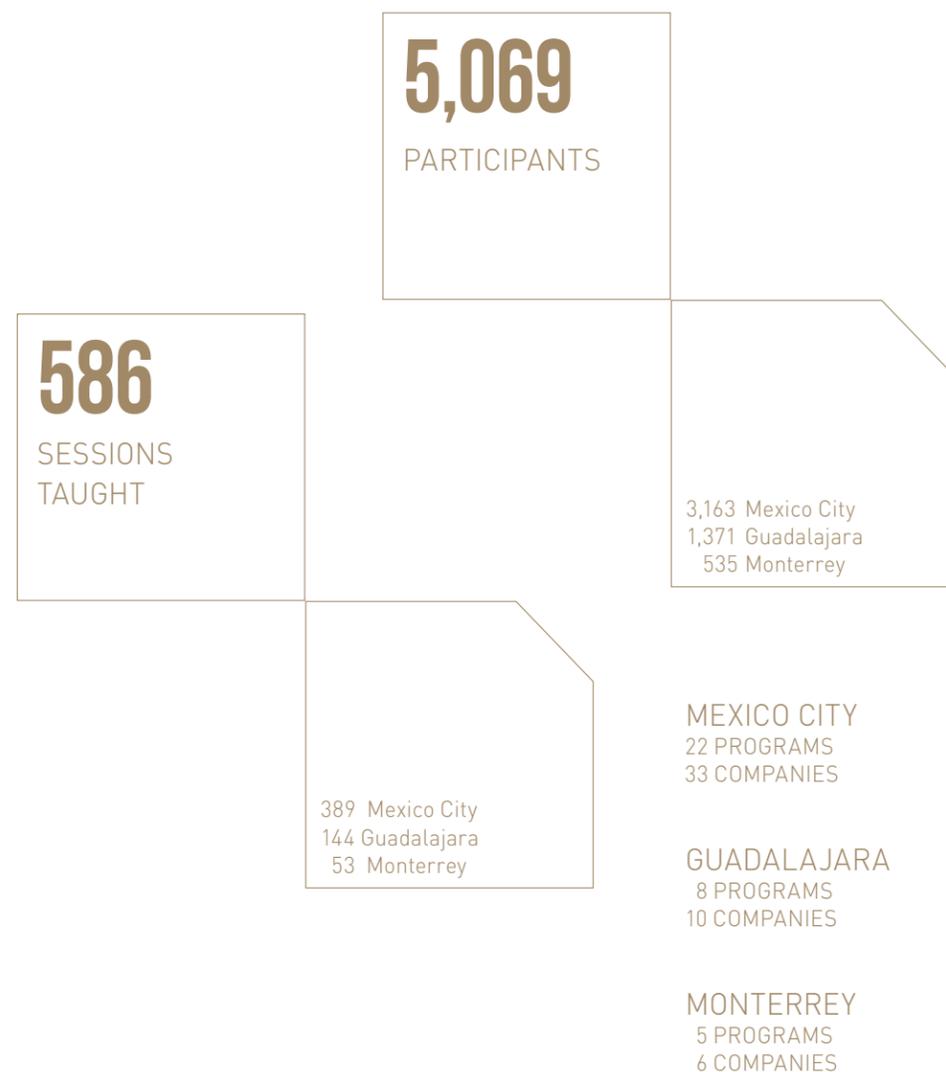
IPADE AUTO SUMMIT

The inaugural edition of the IPADE Auto Summit was organized around the theme "The Mexican Automotive Industry: Clearing a Path Towards 2030." The Summit, developed in collaboration with IESE Business School, brought together key players from the automotive industry.

IN-COMPANY PROGRAMS

FOR MANY YEARS NOW, IN-COMPANY PROGRAMS HAVE ENCOURAGED EXCELLENCE IN MANAGEMENT BY ALIGNING EACH ORGANIZATION'S STRATEGY, PLANS, AND OBJECTIVES WITH THEIR BUSINESS MODEL. THESE PROGRAMS ARE DESIGNED TO HAVE A DEEP IMPACT ON THE ORGANIZATION'S WAY OF THINKING TO GENERATE SERIOUS REFLECTION ON EXISTING CHALLENGES AND OPPORTUNITIES IN AN UNBIASED AND CONSTRUCTIVE ENVIRONMENT.

These types of programs provide leaders with an integrated learning experience, transforming their individual thinking and performance, which is then reflected in improved organizational performance.



LIAISONS

SINCE ITS FOUNDING 50 YEARS AGO, IPADE HAS SEEN 37,379 PARTICIPANTS PASS THROUGH ITS CLASSROOMS. THESE ALUMNI NOW CONSTITUTE THE GROUP OF MEMBERS, THE MOST IMPORTANT BUSINESS COMMUNITY IN MEXICO AND LATIN AMERICA.

1,497
PARTICIPANTS

IPADE recognizes that its most important asset is the alumni community. We are dedicated to providing our alumni community with the necessary tools to stay connected among each other and with the institution. We have designed a series of programs, courses, lectures, and events to facilitate this connection.

860
MEXICO CITY

CONTINUOUS UPDATING MANAGEMENT PROGRAM

IPADE is committed to the ongoing development of its alumni. The Continuous Updating Management Program offers alumni a chance to stay connected with the most important business community in Mexico, as well as up to date on the latest trends in management.

267
GUADALAJARA

INTERNATIONAL CONTINUOUS UPDATING MANAGEMENT COURSE (CICA)

This program provides participants with in-depth understanding of research on today's top management trends. It is targeted to IPADE alumni and participants from foreign schools that have partnerships in place with IPADE.

273
MONTERREY

42
PUEBLA

300
PARTICIPANTS

5
COUNTRIES

23
SESSIONS

55
VERACRUZ

PARTICIPATING SCHOOLS	
BARNA Business School	Dominican Republic
IDE Business School	Ecuador
INALDE Business School	Colombia
IPADE	Mexico City
IPADE Costa Rica	Costa Rica
UNIS Business School	Guatemala

14

SESSIONS

2,207

ATTENDEES

FEATURED VISIT

Mr. Juan Carlos Varela Rodríguez
President of the Republic
of Panama

EXTRAORDINARY SESSIONS

Extraordinary Sessions, part of the Continuous Updating Management Program, provide the IPADE alumni community with an opportunity to address current situations in the national and global environments. In recent years, IPADE has been honored with the participation of various renowned businesspeople and opinion leaders.

- **Harvard Business Review Summit**
Second edition
Mexico City
- **Driving the Business Environment in Mexico**
Launch of the alliance between EY and IPADE
Research Center for Business Entrepreneurial Initiative - EY
- **USA: An Entangled Superpower**
Maciej Bazela
Professor of the Social and Political Environment Department
- **Presentation of the book *The Senior Manager's Task***
Carlos Ruiz González
Professor of the General Management Department
- **Living and Thinking as a Family - UP-IPADE Carlos Llano Chair**
Arturo Picos
Professor of the Organizational Behavior Department
- **Driving Economic Growth through Entrepreneurship Ecosystems: Methods That Work for Rapid Scale Up of Regional Economies**
Vincent Onyemah
Visiting Professor, Marketing Management Department of Babson College
- **Trends in Global Supply Chains**
Francisco Javier Fuentes
Professor of the Operations Management Department
- **Mr. Juan Carlos Varela Rodríguez**
President of the Republic of Panama
- **Elections in the United States: Their Impact in Mexico and around the World**
Rodrigo de León
Professor of the Social and Political Environment Department
- **Alberto Bello**
Editorial Director Grupo Expansión
- **Innovation and Cultural Startups: A Challenge for Our Society**
Father Christian Mendoza Oviedo
Professor at the School of Communications of the Pontificia Universidad de la Santa Cruz (Rome, Italy)
- **Presentation of the book *You Are What You Own?***
Fr. Bernardo Fernández Ardavín
Former Chaplain of IPADE
- **Big Data: The Future of Storage**
Moshe Yanai
President and CEO of INFINIDAT

CEO LECTURE SERIES

Management practices are even more impactful when senior managers and entrepreneurs themselves teach them. That is why the CEO Lecture Series were created. These lectures features an innovative format where business leaders share their valuable experience and insights on the current business environment and on the future of business.

- **Jean-Claude Biver**
CEO of TAG Heuer
- **Juan Pablo del Valle Perochena**
Chairman of the Board of Mexichem
- **Rodrigo Puga**
CEO of Pfizer Mexico
- **José Manuel Arana Escobar**
CEO of Grupo Industrial Saltillo

IPADE ALUMNI SESSIONS

IPADE seeks to go beyond its three permanent campuses to reach the more than 14,000 graduates from other cities. The IPADE Alumni Sessions bring cutting-edge research to the areas with a heavy concentration of IPADE alumni.

REUNIONS

During the first half of 2017, IPADE welcomed over 1,500 alumni back to campus for a reunion with their peers and with the faculty. Alumni enjoyed a series of activities and relived significant moments from their time at IPADE.

IPADE Mexico City Campus

Graduating classes ending in 2 and 7 and the Class of 2014
Total: 1,131
Executive MBA: 221 alumni
Management Development Program (D-1), Innovation and Technology Management Program (ADIT), and Senior Management Program in Private Equity (ADeCaP): 390 alumni
Senior and Management Programs (AD-2 and AD): 250 alumni
Full-time MBA: 270 alumni

IPADE Guadalajara Campus

Graduating classes ending in 2 and 7
Total: 166
Executive MBA: 64 alumni
Management Development Program (D-1): 40 alumni
Senior Management Program (AD-2): 62 alumni

IPADE Monterrey Campus

Total: 240
Senior Management Program (AD-2) class year 2007, 1992, 1977: 30 alumni
Management Development Program (D-1) class year 2016, 2012, 2007, 2002, 1997, 1992, 1987, 1982: 90 alumni
Full-time MBA Classes of 2016 and 2012, and Executive MBA graduating Classes of 2016, 2012, 2007 and 1997: 120 alumni

4

SESSIONS

890

ATTENDEES

231

PARTICIPANTS

66 Aguascalientes
26 Ciudad Obregón
21 Costa Rica
36 Hermosillo
21 León
35 San Luis Potosí
26 Torreón

**IPADE
GUADALAJARA
CAMPUS**

IPADE GUADALAJARA CAMPUS IS DEDICATED TO SERVING AND DEVELOPING ENTREPRENEURS AND SENIOR EXECUTIVES FROM WESTERN MEXICO. THE VISION AND TRUST OF THESE STUDENTS ENCOURAGES THE INSTITUTION TO COMMIT TO ITS MISSION WHILE CONTINUING TO ENCOURAGE AND SUSTAIN INNOVATION. THIS YEAR, THE ENROLLMENT NUMBERS AT THIS CAMPUS INCREASED BY 10% COMPARED TO THE PREVIOUS YEAR. ADDITIONALLY, WE LAUNCHED THE #DEJATUHUELLAIPADE (#LEAVEYOURMARKIPADE) CROWDFUNDING CAMPAIGN TO ENCOURAGE ALUMNI'S DONATIONS TO COMPLETE THE CONSTRUCTION OF THE SECOND PHASE OF THE CAMPUS.



**IPADE
MONTERREY
CAMPUS**

THE VISION OF IPADE MONTERREY CAMPUS IS TO STRENGTHEN THE LEADERSHIP OF THE KEY BUSINESSES, ORGANIZATIONS, AND INSTITUTIONS THAT CONTRIBUTE TO THE DEVELOPMENT OF NUEVO LEÓN. IT AIMS TO SERVE OTHERS BY CREATING A SPACE WHERE LOCAL ENTREPRENEURS AND SENIOR EXECUTIVES CAN ACCESS THE BEST PRACTICES AND KNOWLEDGE TOOLS NECESSARY TO SUCCEED IN THE CURRENT COMPLEX BUSINESS ENVIRONMENT. IPADE MONTERREY IS COMMITTED TO THE REGION AND TO ITS ENTREPRENEURS AND BUSINESS EXECUTIVES.



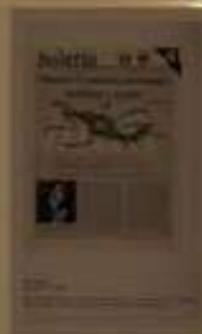
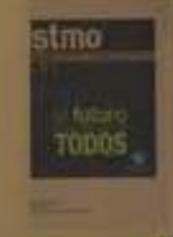
IPADE Guadalajara Campus



Senior Management Program (AD-2)
IPADE Monterrey Campus

“Defining the destination
we wish to reach is the key
to knowing in which
direction we should go.”

Carlos Rossell
Professor Emeritus and Founder of IPADE





FACULTY

72
PROFESSORS

60 Full-time Professors
12 Professors Emeritus

35
GUEST
PROFESSORS

19 PhDs

112
NEW
ACADEMIC
MATERIALS

70 New Case Studies
8 Technical Notes
9 Supporting Materials
1 Study Guide
24 Case Translations

IPADE'S FACULTY CONSISTS OF MORE THAN 60 FULL-TIME PROFESSORS. EACH PROFESSOR HAS A NOTABLE ACADEMIC BACKGROUND, MANAGEMENT EXPERIENCE, AND ONGOING ENGAGEMENT WITH THE BUSINESS COMMUNITY. ADDITIONALLY, EACH PROFESSOR IS DEDICATED TO STAYING UP TO DATE ON GLOBAL LEADERSHIP AND TOP MANAGEMENT TRENDS.

OF THE
72
PROFESSORS:

30
PhDs

15
DOCTORAL
CANDIDATES

As part of their work during this period, IPADE's faculty undertook new research projects and generated cutting-edge academic materials to provide participants with relevant information on the business world.

2017 ANNUAL FACULTY MEETING
1-4 August

The IPADE faculty gathered to reflect on the mission and core values of the institution. This year's meeting featured the participation of the following guests:

- Luis Foncerrada Pascal, Centro de Estudios Económicos del Sector Privado (CEESP)
- Atul Singh, University of California
- Marc Jay Epstein, Rice University
- Fr. Martin Schlag, Universidad Pontificia de la Santa Cruz / Universidad St. Thomas
- Fr. Ricardo Furber, Regional Vicar of Opus Dei in Mexico

IMPACT STUDY

Since its inception, the IPADE curriculum has combined a pragmatic approach with a humanistic vision to ensure that its graduates are capable of transforming their organizations and, ultimately, society itself.

Within the context of its 50th Anniversary, IPADE undertook an evaluation of its impact. IPADE tapped Dr. Marc Epstein, a leading expert in measuring the social impact of business, to lead a project to assess IPADE's social impact. The report focused on the impact of IPADE and its alumni over the last 50 years, including some recommendations on how IPADE can broaden its impact in the future.



RESEARCH CENTERS

IN TODAY'S EVER-CHANGING BUSINESS ENVIRONMENT, ONGOING STUDY IS REQUIRED TO ASSESS THE RELEVANCE AND EFFECTIVENESS OF CURRENT CONTEMPORARY MANAGEMENT TRENDS. IPADE'S RESEARCH CENTERS ARE LEADING VARIOUS INITIATIVES, PROJECTS, AND RESEARCH EFFORTS TO PRESENT NEW PERSPECTIVES ON THE CHALLENGES FACING WOMEN, ENTREPRENEURS, FAMILY BUSINESSES, GOVERNMENTS, AND INDIVIDUALS.

RESEARCH CENTER FOR WOMEN IN SENIOR MANAGEMENT (CIMAD)

RESEARCH PROJECTS

CIMAD has undertaken a series of research projects focused on the inclusion of women in senior management, including: "The new era of business: women in senior management," "Changing paradigms: clearing paths to talent," and "The new era of business: corporate family responsibility" (in collaboration with IESE Business School).

EVENTS

- Negotiation in personal and professional lives
- Women Presidents' Organization (WPO)
- Women's Forum México 2016

PROGRAMS

The Research Center developed programs in collaboration with Santander, HSBC, and Telefónica to develop joint strategies to encourage the increased participation of women in senior management roles.

STRATEGIC ALLIANCES

CIMAD-AMERICAN EXPRESS

Significant achievements have been made during the two years since the establishment of this partnership, including research projects, content of the American Express blog and for the *Inclusive Prosperity* anthology, the development of a case study on American Express, and participation in the 2016 Women's Forum, the W Forum, and the HBR Summit.

CIMAD-CATALYST

The first year of this partnership saw increased cooperation on research projects and programs, as well as the creation of a seminar to be held in Cancún.

CENTER FOR THE STUDY OF INSTITUTIONAL GOVERNANCE (CEGI)

RESEARCH PROJECTS

- Research work for the book *Generation of Social Value*

EVENTS

- Annual Meeting of the United Nations Global Compact

As of June, the Center for the Study of Institutional Governance (CEGI) changed its name to the Research Center for Business and Society (CIES), establishing two major objectives:

- a) Studying the specific features of the relationship between business and society, especially in areas that offer opportunities to create social value.
- b) Conducting studies on the business as a foundation of society in order to nurture situation-specific research.

RESEARCH CENTER FOR FAMILY BUSINESSES (CIFEM)

RESEARCH PROJECTS

- "Impact of corporate governance and management practices on the perception of unity and harmony in family businesses" published in *Revista EAN*, number 81, 2016
- Research and original content for IPADE's 50th anniversary commemorative book: *Family Business: being and doing. A comprehensive vision from IPADE. 16 professors from IPADE* contributed to the book with 4 reviews and 24 articles.
- Family Businesses: Improving their survival

EVENTS

- 14th Colloquium on Family Businesses
- Sixth Family Business Summit, focused on the theme "Family Businesses and Their Financial Heritage: Preservation and Growth"

IMPACT OF THE RESEARCH PROJECTS

CIFEM's research projects document and organize many of the contributions that IPADE professors have made to the development of family businesses, and how these developments have been reflected in IPADE's classrooms over the years.

With the publication of IPADE's 50th Anniversary book, all past, present, and future generations will be able to access this series of insights and broaden their knowledge on family businesses. Additionally, the book provides a basis for future developments, insight, and original content on the topics that IPADE has pioneered.

RESEARCH CENTER FOR BUSINESS ENTREPRENEURIAL INITIATIVE - EY (CiiE-EY)

The Research Center established a strategic partnership with the international firm EY to promote the development of research on the entrepreneurial ecosystem in Mexico.

RESEARCH PROJECTS

- Research and development for CiiE-EY's book for IPADE's 50th Anniversary
- Creation of a work team made up of 14 faculty researchers and 2 practitioners from various institutions, including Rollins College, UDEM, ITESM Campus Guadalajara, Anáhuac México Sur, UPAEP, and IPADE

EVENTS

- High Impact Entrepreneurship Summit
- Establishment of the IPADE-EY partnership

PROJECTS

CiiE-EY is working on a research project to shed some light on the specific aspect of the Mexican entrepreneurial ecosystem:

Social entrepreneurship in the Mexican setting - This research project will focus on the motivation, growth, and progress of social entrepreneurship within the Mexican context. It will be conducted in three stages:

- 1) Researchers will organize discussions with leaders from organizations that have an impact in the life of entrepreneurs in Mexico, including Ashoka, New Ventures Mexico, and Endeavor.
- 2) Researchers will analyze previously published interviews and documents featuring qualitative and quantitative data on the current status of social entrepreneurship in Mexico, including some new documents provided by the expert researcher team.
- 3) In mid-2017, Ashoka, New Ventures, and Endeavor will provide support for the selection and assessment of various organizations throughout Mexico. These assessments will later serve as sources for new case studies. Dr. Mary Conway will serve as lead researcher, and Dr. José Antonio Dávila will be the second.

RESEARCH CENTER FOR PHILOSOPHY AND MANAGEMENT (CIFE)

RESEARCH PROJECTS

- Case Studies
 - *La confusión de José*
 - *Las inquietudes de Alberto*
 - *Genio y figura*
- Update of the content for the second edition of The Human Side of the Director Program
- Research and development for IPADE's commemorative 50th Anniversary book

EVENTS

- Second edition of The Human Side of the Director Focused Program
- Comprehensive development meetings for participants of the Executive MBA focused on the topic "Human Love"

PROJECTS

- Creation of new content for the extension of the Human Side of the Director Program
- Adaptation of the case study *Old Habits Die Hard*, including the creation of a second section for use by the Organizational Behavior Continuous Updating course
- Comprehensive development meetings on human love for Senior Management Programs



**UP-IPADE
CARLOS LLANO
CHAIR**

EMPHASIZING AN INTERDISCIPLINARY APPROACH, THE UP-IPADE CARLOS LLANO CHAIR DISSEMINATES AND CONTINUES LLANO'S IMPORTANT CONTRIBUTIONS TO THE FIELDS OF RESEARCH, DISSEMINATION, AND TEACHING BASED ON HIS ORIGINAL APPROACH TO MANAGEMENT AND PHILOSOPHY.

Relying on philosophical reflection and its practical applications, the UP-IPADE Carlos Llano Chair seeks to contribute to the creation of new societal structures.

EVENTS

Summit on Experiencing and Conceptualizing the Family
18 August 2016
IPADE Mexico City Campus

Seminar on the Apostolic Exhortation *Amoris Laetitia*
17 - 19 August 2016
IPADE Mexico City Campus

Seminar on Practical Ideas and Managerial Action in the Work of Carlos Llano
August - December 2016
Universidad Panamericana

Colloquium on Christian Humanism in Business and Economics
24 - 25 October 2016
Berlin, Germany

MASTER CLASS

The Humanities and the University
7 - 9 December 2016
Universidad Panamericana

RESEARCH PROJECTS

Doctoral thesis project: *The role of business executives in the Catholic social doctrine: Virtue according to Carlos Llano*
Guillermo Arregui
Pontificia Universidad de la Santa Cruz, Rome

Doctoral thesis project: *Practical thinking in the work of Carlos Llano*
Victor Isolino Doval
Universidad Panamericana

Business Leaders and Subsidiarity
Rosario Athié Lambarrí
Universidad Panamericana, campus Guadalajara
Ana Beatriz Preciado Urrea
Universidad Panamericana, campus Guadalajara
Eduardo Ruiz Abellán
Universidad de Alicante
Ithel Sánchez Villanueva
Universidad Panamericana, campus Guadalajara

RANKINGS AND ACCREDITATIONS

IPADE HAS AN OUTSTANDING PRESENCE IN VARIOUS NATIONAL AND INTERNATIONAL BUSINESS SCHOOL RANKINGS PUBLISHED BY LEADING GLOBAL BUSINESS MEDIA.

These rankings measure different variables, such as graduates' satisfaction upon graduation, the boost a specific program gave to their careers, the development of new skills, and international experience, among others.

ACCREDITATIONS:

IPADE's dedication to excellence has earned official recognition from two globally recognized accreditation associations.

- THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)
- THE ASSOCIATION OF MBAS (AMBA)



EXPANSIÓN

2017
BEST MBAS
IN MEXICO

1st place in Mexico
for the tenth
consecutive year

FORBES

THE BEST
TWO-YEAR
INTERNATIONAL
BUSINESS
SCHOOLS
2015

The only Latin
American school
included in the ranking

#8 Globally

FINANCIAL TIMES

GLOBAL MBA
PROGRAMMES
2017

#4 in International
Course Experience
#6 in Career
Progress
#1 in Salary
Increase

IPADE's MBA holds 4th place in the category "International Course Experience," attesting to the quality and rigor of the international experiences offered by the program. The MBA program is also the best option in Mexico in the "Career Progress" category, with the highest salary increase percentage.

FINANCIAL TIMES

IN-COMPANY

#19 Globally
#4 in New Skills
and Learning
#8 in Value for Money
#9 in Teaching Methods
and Materials
#10 in Facilities

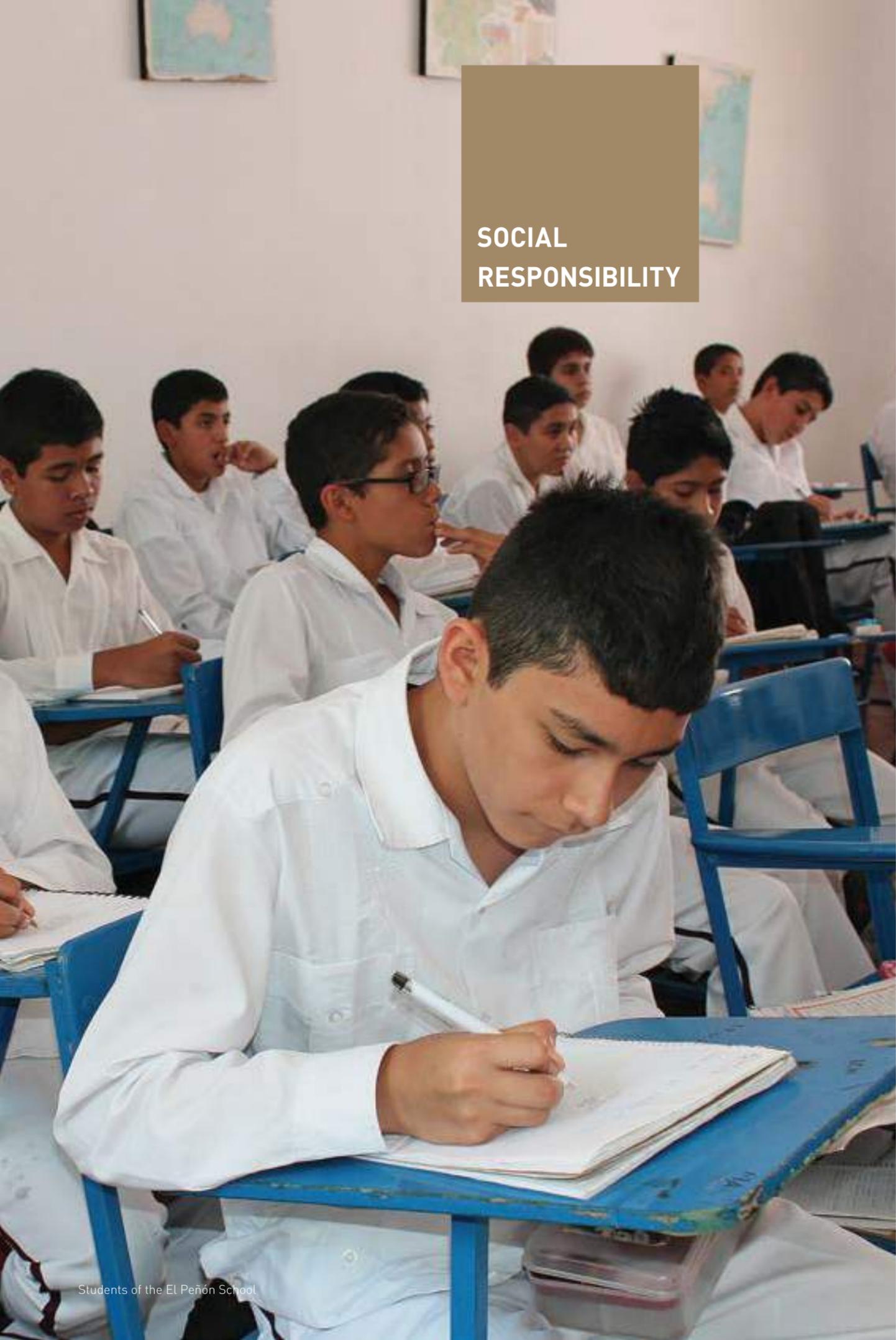
SENIOR MANAGEMENT
AND FOCUSED
PROGRAMS

#7 in Partner Schools

EXECUTIVE
EDUCATION
PROGRAMMES
2017

IPADE is the only
Mexican school
included in the ranking

EXPANSIÓN	2017 BEST MBAS IN MEXICO #1 in Mexico for the tenth consecutive year		
FORBES	THE BEST TWO-YEAR INTERNATIONAL BUSINESS SCHOOLS 2015 #8 Globally		
FINANCIAL TIMES	SENIOR MANAGEMENT AND FOCUSED PROGRAMS #7 in Partner Schools	IN-COMPANY #19 Globally #4 in New Skills and Learning #8 in Value for Money #9 in Teaching Methods and Materials #10 in Facilities	GLOBAL MBA 2017 PROGRAMMES #4 in International Course Experience #6 in Career Progress



**SOCIAL
RESPONSIBILITY**

THE EL PEÑÓN FOUNDATION AND COLEGIO MONTEFALCO ARE TWO EDUCATIONAL INSTITUTIONS FOR DISADVANTAGED FAMILIES THAT LIVE IN EASTERN MORELOS. BOTH SCHOOLS ARE PART OF IPADE'S SOCIAL RESPONSIBILITY INITIATIVES. THE INSTITUTIONAL DEVELOPMENT DEPARTMENT CONNECTS BOTH PARTICIPANTS AND ALUMNI WITH THE SPECIFIC INITIATIVES PROMOTED BY THE SCHOOLS TO HELP SUPPORT THE EDUCATION OF CHILDREN, ADOLESCENTS, AND THEIR FAMILIES.

2016 FINANCING CAMPAIGN

To help support the work being done at El Peñón and Montefalco, 230 people contributed to a financing campaign organized to benefit both schools.

2017 IPADE INVITATIONAL GOLF TOURNAMENT

180 players gathered together in March 2017 for the 12th Annual IPADE Invitational Golf Tournament to benefit the El Peñón Foundation.

2017 SOCIAL RESPONSIBILITY DAY

Participants from the two current graduating classes of IPADE's Full-time MBA Program visited the El Peñón and Montefalco schools to interact with the students in various activities.

"THANK YOU FOR BELIEVING IN EL PEÑÓN AND MONTEFALCO SCHOOLS. BOTH SCHOOLS STAND FOR EDUCATIONAL QUALITY, AND BOTH INSTITUTIONS HAVE BEEN CLOSELY LINKED TO IPADE'S MISSION AND HISTORY."

Rafael Gómez Nava, Dean of IPADE Business School

COLEGIO
MONTEFALCO

EL PEÑÓN
FOUNDATION

526
STUDENTS
151 Elementary Students
206 Secondary Students
169 High School Students
3,263 alumni (2016)

349
STUDENTS
213 Secondary Students
136 High School Students
3,102 alumni (2016)



CORPORATE OPERATIONS MANAGEMENT

IN ORDER TO GUARANTEE EXCELLENCE IN EACH PARTICIPANTS' EXPERIENCE, IPADE HAS COMMITTED TO AN ONGOING PROCESS OF INNOVATION TO DEVELOP AND IMPLEMENT NEW PROJECTS TO ENSURE THAT ITS SERVICES, FACILITIES, AND INFRASTRUCTURE ARE STATE OF THE ART.

ACADEMIC INNOVATION

- IPADE will launch the Academic Innovation department, which will implement a *learning management system* for the Executive MBA and Full-time MBA Programs, enhancing the three stages of the case method with interactive activities.

DINING SERVICES

- As part of IPADE's ongoing Distinctive H certification, two processes were adjusted to comply with the NMX-F-605-NORMEX-2015 standard.
- 530,772 services were provided for the various programs, a 10% increase compared to the number of services catered in the previous period.

IT

- Implementation and migration to a digital structure that recognizes each user.
- Implementation of digital services for 20,000 users, including email and cloud storage.
- Implementation of technology upgrades for the IESE and Magna classrooms in the Mexico City Campus.

FACILITIES

- 6,865 sessions scheduled as part of the regular programs
- 1,080 special sessions given
- 7,570 classroom hours
- 128 professors contributed during the 2016-2017 period

FACILITIES MAINTENANCE - MEXICO CITY CAMPUS

- INAH-approved restoration of the historic hacienda compound
- Remodeling of the IESE and Magna classrooms
- Remodeling of the La Posta and Reception building

**CORPORATE
COMMUNICATIONS
MANAGEMENT**

IPADE
UNIVERSIDAD
PANAMERICANA

50 años
de servicio
a la comunidad
empresarial

Identidad,
historia
y proyección

50

IPADE'S CORPORATE COMMUNICATIONS DEPARTMENT IS RESPONSIBLE FOR MANAGING AND COORDINATING THE PROJECTS RELATED TO THE MEDIA AND THE INSTITUTIONAL IMAGE. IT IS RESPONSIBLE FOR COMMUNICATING IPADE'S ACADEMIC ACTIVITIES TO ITS PARTICIPANTS AND ALUMNI, AS WELL AS BUSINESS EXECUTIVES, ENTREPRENEURS, AND BUSINESS MANAGERS.

LAUNCH OF THE NEW IPADE WEB SITE

The IPADE website was re-launched in both English and Spanish to better meet the needs of the IPADE community. The new site features strategic functions including a modern design, measurement and analysis functions, and optimization of the user experience.

A NEW ERA FOR *ISTMO*

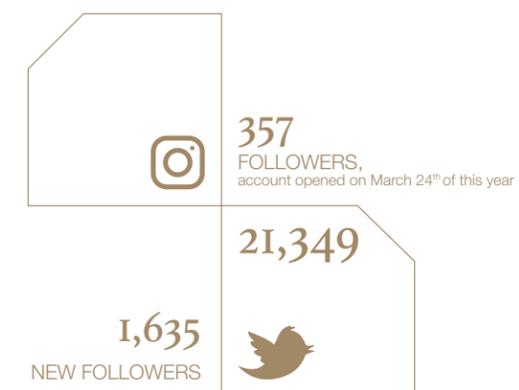
Following 15 months of research, *Istmo* magazine was relaunched with a new editorial focus. The new publishing concept was developed based on market studies; a fresh, new graphic design; and the contributions of its Editorial Board.

REMODELING OF LA POSTA AND LAUNCH OF LA POSTA ONLINE

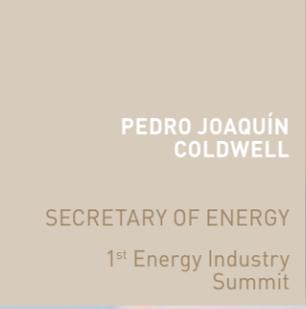
La Posta, IPADE's bookshop and souvenir shop, has been remodeled and expanded. The store also launched a website for online sale of its products, expanding its service to alumni throughout the country.

HBR SUMMIT

Organized by the *Harvard Business Review*, the global consulting firm Opunno, and IPADE, the HBR Summit brought together 400 business leaders and companies to share ideas on innovation and management.



**SPECIAL
GUESTS DURING
THE 2016-2017
ACADEMIC YEAR**

		 <p>STEVE ADLER MAYOR OF AUSTIN, TEXAS Extraordinary Session</p>
 <p>ALBERTO BELLO EDITORIAL DIRECTOR OF <i>EXPANSIÓN</i> Extraordinary Session</p>	 <p>AMY BERNSTEIN EDITOR AT <i>HARVARD BUSINESS REVIEW</i> HBR Summit</p>	
 <p>PEDRO JOAQUÍN COLDWELL SECRETARY OF ENERGY 1st Energy Industry Summit</p>	 <p>MÓNICA FLORES BARRAGÁN CHAIRMAN AND CEO OF MANPOWER GROUP LATIN AMERICA 3rd Food and Beverage Industry Summit</p>	 <p>EBEN HARREL SENIOR EDITOR AT <i>HARVARD BUSINESS REVIEW</i> HBR Summit</p>
 <p>FERNANDO GONZÁLEZ OLIVIERI CEO OF CEMEX HBR Summit</p>	 <p>BRYANT MURRAY PROFESSOR IN THE MANAGERIAL ACCOUNTING AND CONTROL DEPARTMENT AT IVEY BUSINESS SCHOOL Continuous Updating Management Program</p>	 <p>JOSÉ MEDINA MORA PRESIDENT OF COMPUSOLUCIONES Continuous Updating Management Program</p>

 <p>RODRIGO PUGA CEO OF PFIZER MEXICO CEO Lecture Series</p>	 <p>DAVID ROGERS PROFESSOR AT COLUMBIA BUSINESS SCHOOL AND AUTHOR OF THE <i>DIGITAL TRANSFORMATION PLAYBOOK</i> International Immersion 2</p>
 <p>ALEJANDRO SISNIEGA CEO OF CABIFY MEXICO IPADE Auto Summit</p>	 <p>MEDINI SINGH PROFESSOR AT COLUMBIA BUSINESS SCHOOL International Immersion 2</p>
 <p>JUAN PABLO DEL VALLE PEROCHENA CHAIRMAN OF THE BOARD OF MEXICHEM CEO Lecture Series</p>	 <p>JUAN CARLOS VARELA RODRÍGUEZ PRESIDENT OF PANAMA Extraordinary Session</p>
 <p>ROGELIO VELASCO VICE PRESIDENT OF CISCO MEXICO CEO Lecture Series</p>	 <p>ALEXANDER WEHR PRESIDENT AND CEO OF BMW GROUP MEXICO IPADE Auto Summit</p>
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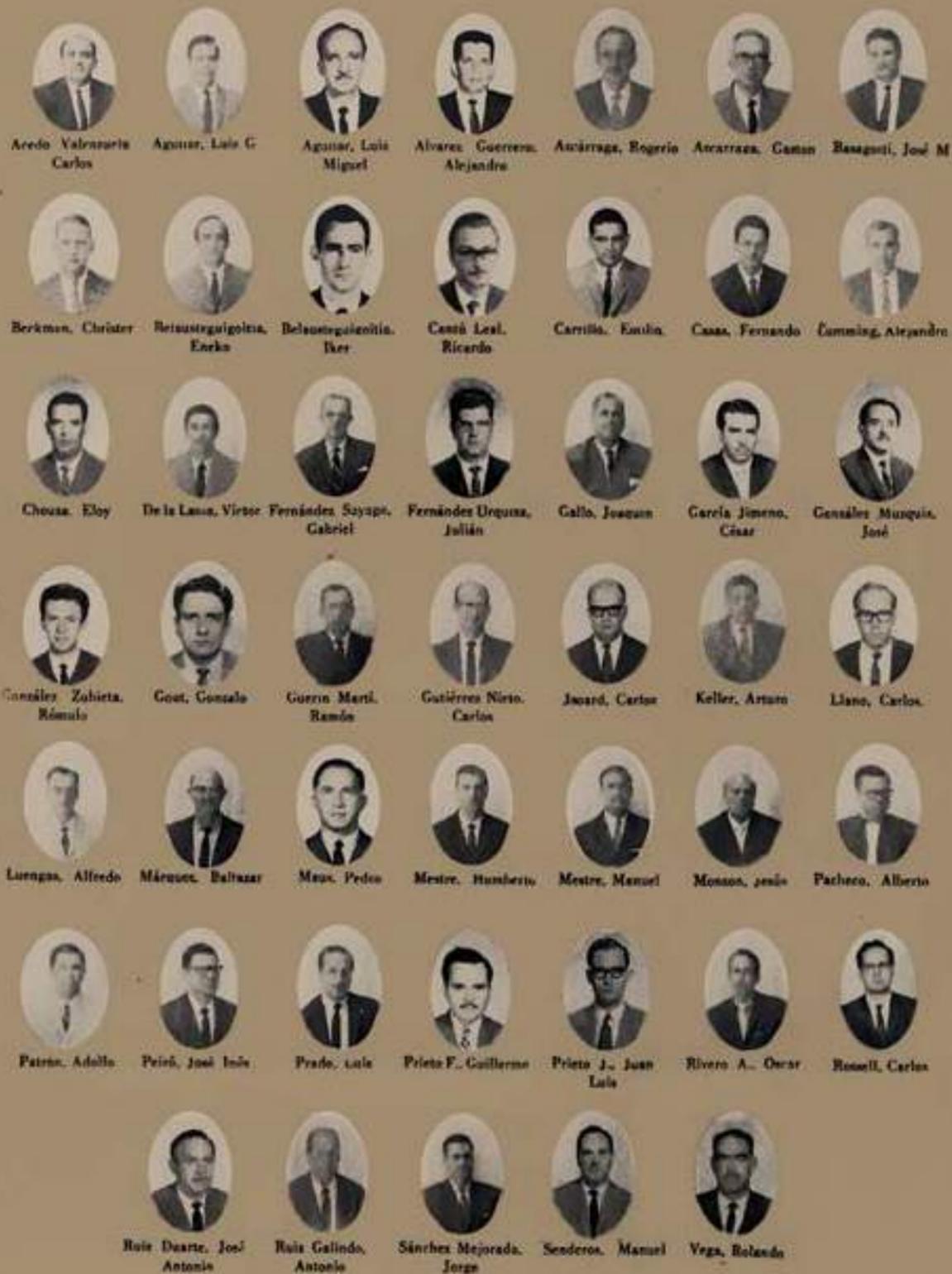
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