

Juan José Alonso Llera

Professor of the Social and Political Environment Department



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- Full-time MBA (MEDE), IPADE Business School.
- BS in Systems and Industrial Engineering, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM).

Relevant courses:

- Working Group: Dealing with Transnational Crime, Harvard Law School.
- Justice and Security Forum, Mexico.
- Lecturer at the Social Entrepreneur Forum, IPADE Business School.
- UK and Europe Business, Regents College, London.
- International Business and Marketing, Johannes Kepler, University Linz, Austria.
- Democratic Security, Colombia.
- II Management Research in a Global and Changing Environment, Harvard Business School.
- Management Research in a Global and Changing Environment, Harvard University and Real Colegio Complutense, David Rockefeller Center, Boston.
- Business Innovative Strategies for International Competitiveness: A strategic and effective action approach. Universidad Politécnica de Valencia, Spain, 2012.
- CSG (The Council of State Governments), Seattle WA, 2011.
- Short Course Training Program, La Trobe University Melbourne, Australia, 2011.
- Continuing and Updating Management Program, IPADE Business School, 2000-2008.

Managerial Background

- President y CEO, Corporativo A.
- Associate, Grupo Consultor EFE (finance valuation).
- Associate Director, CPG Consultores, Finance and Investment *off-shore* Department.
- President, Vinícola Piedras Gordas.
- Consultant of Rommel Moreno Manjarrez (Attorney), Business Organizations Affairs Department, Procuraduría General de Justicia del Estado de Baja California, Mexico.
- Member of several Boards of Administration: Productive Outsourcing Solutions, Empacadora La Norteña, Grupo Oasis y El Sargazo.
- Corporate Director, Grupo ECO (fuel distributor), north area (Baja California, Baja California Sur Sonora, Sinaloa and Chihuahua).

Other organizations:

- Member of the Colegio Internacional del Colegio de Ingenieros Industriales IIE.
- Member of the Advisory Board, COPARMEX Tijuana, 2002-up to date.
- Founder of the citizen observation center at Baja California, Mexico, SOS, 2010.
- President of the Citizen Participation External Committee, PGJE, BC, 2010.
- Founding consultant and professor of the Finance Department, ICAMI, Tijuana.
- President, International Wine and Food Society IWFS, 2003-2005.
- Advisor of the Citizen Participation Committee, PGR, 2004.
- Chief of Staff, Tijuana Opina, 2003.
- Member of the Publishing Board, *Frontera*, Sec. Tijuana, up to 2003.
- Treasurer of the Centro de las Artes Musicales Baja California.

Professional Activities

- Professor of the Marketing and Finance Department, ICAMI.
- Professor of Market Research and International Commerce in the major of Foreign Commerce and Customs, CETYS Universidad.
- Guest Professor, University of San Diego and Universidad Politécnica de Valencia.
- Professor of Top Management, Specialized Marketing and Corporate Finances, CETYS Universidad (Tijuana, Ensenada and Mexicali).
- Consultant and Associate Director of the MBA Program, CETYS Business School.
- Columnist of *El Informador*, Baja California.