

# Lucía Ontiveros Llamas

Organizational Behavior Department Professor

Assistant Director of the Research Center for Philosophy and Management, CIFE



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- PhD in Philosophy, University of Nottingham.
- MA in Philosophy, King's College London.
- BA in Philosophy, Universidad Panamericana.

## Relevant courses:

- Management Development Program D-1, IPADE Business School.
- Associate Fellow of the Higher Education Academy (HEA), UK.

## Professional Activities

Formerly

- Teaching Assistant for the Philosophy Department, University of Nottingham.

## Publishing:

- “Five Challenges that Women Entrepreneurs Face in México”, in *The Entrepreneurial Narratives of Women Driving Economic and Social Transformation in Latin America*, IGI Scientific Publishing (2025).
- “Emotions and Artificial Intelligence” *ISTMO*, IPADE Business School (2023).
- “Failure: An Element in a Successful Strategy” *ISTMO*, IPADE Business School (2015).
- “Hybrid Business: A Point of Convergence Among Sustainable Development, Social Teaching of the Church, and Entrepreneurship”, *4<sup>th</sup> International Colloquium on Christian Humanism in Economics and Business*, IESE Business School (2015).

## Areas of Interest

- Business Ethics
- Moral Epistemology
- Moral Psychology
- Metaethics