

# Víctor Manuel Torres Pérez

Professor at the Managerial Control and Information Department  
Director of General Management Programs



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- PhD focused in Enforcement, Control and Management within the Department of History of Economic Thought at Universidad Panamericana (UP), with related courses at DePaul University (Chicago Illinois, USA).
- Full-time MBA, IPADE Business School.
- BA in Accounting and Finance, Universidad de las Américas (UDLA).

Relevant courses:

- Management Improvement Program, Harvard Business School, USA
- Balanced Scorecard Program, Kaplan, USA.
- Advanced Management Program, HBS, IESE, IAE, IEM, IVEY, Kellogg, INALDE, Columbia University NY.
- Financial Accounting Seminars, IAE Business School, Argentina.
- Executive Continuous Education Program.
- Business and Family Program, IPADE Business School.

## Managerial Background

Currently:

- Business consultant specializing in strategy, execution, dashboards, balanced scorecard, management information systems, cost systems and directive control systems.
- Member of Boards of Directors.
- Associate Director of the Executive Management Program, AD-2, IPADE Business School.
- Director of General Management Programs

Formerly:

- Director of Managerial Control and Information Department.
- Deputy Director, Senior Management Program (AD-2), IPADE, 2009-2012.
- Director of Special Programs, 2008-2009.
- Deputy Director of Special Programs.
- Director of different headquarters and Management Improvement Programs, IPADE.
- Administrative Director, Master in Business Administration (MEDE).
- General Treasurer, IPADE Business School.
- Financial Controller: V.W. Leasing subsidiaries, V.W. Credit, V.W. Financial Services, Volkswagen de México.
- Consulting and Special Projects Team Manager for the Dirección General de Consorcio Red Uno, S.A.
- Administrative and Information Systems Manager, Grupo Constructor Acuario, S.A. de C.V.

## Professional Activities

- Participated in various forums, conferences and congresses on management topics and related areas in México and abroad.
- Guest Lecturer at various national and foreign universities (Management, Finance, Administration and Marketing). IAE, IEM, INALDE, IESE, etc.
- Member of REDCOM (Control Net) of Schools of Management.

## Areas of Interest

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|-----------------------|----------------------------------|---|
| – Financial analysis  | – ABC cost                       | – Definition of strategic and operational meters and indicators |
| – Financial models    | – Operating control systems      | – Strategic alignment and performance meters                    |
| – Budgets             | – Internal control systems       | – Dashboards  |
| – Budget planning     | – Management control systems     | – Integral scorecard  |
| – Variation analysis  | – Incentive systems              | – Organizations or cellular structures                          |
| – Costs and decisions | – Centers of responsibility      | – Diagnosis and commercial strategies                           |
| – Costs and projects  | – Critical performance variables | – Launch of products or services                                |
| – Costing systems     |                                  |   |