

## Mario Zavala Ojeda

Professor at the Organizational Behavior Department  
Associate Director, Executive Education Programs, Veracruz campus



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

### Academic Degrees

- Doctor in Education Candidate, The George Washington University.
- Full-Time MBA, IPADE Business School.
- Bachelor in Arts, Major in International Relations (*Cum Laude*), Universidad Iberoamericana.

#### Additional Courses and Studies:

- Experienced Consulting Program. KPMG Advisory University, 2013.
- Colloquium on Participant-Centered Learning. Harvard Business School, 2000.
- Humana Resources Management for the 21st Century. IESE, 1997.
- Fund Raising and Institutional Development Program. Indiana University PROCURA, 1997.

### Managerial Background

- Director of Human Capital, GCP Paper USA.
- MBA and Case Method Program Director, UNAM.
- People & Change Advisory Consulting Senior Manager, KPMG.
- Executive MBA Academic Director, IPADE Business School.
- Executive MBA Associate Director, IPADE Business School.
- Director of Human Resources, IPADE Business School.
- In-Company Programs Associate Director, IPADE Business School.
- Associate Director of Communications, IPADE Business School.
- Executive Director, Fundación Juan Diego, A.C.
- Special Projects Supervisor, Grupo SITUR, S.A.
- Assistant Manager, McDonald's Corp.
- Assistant to the Vice Dean of Public Relations, Universidad Iberoamericana.
- Headmaster of Business and Economy Students, Centro Universitario México.

### Professional Activities

- Guest Professor at IAE Business School (Argentina), PAD Management School (Perú), Universidad Libre de Colombia, Pontificia Universidad Católica del Ecuador, Universidad de Costa Rica.
- Independent Board Member, Grupo Zorro Abarrotero.
- Board Member, FinComun Servicios Financieros Comunitarios.
- Editorial Board Member, Business Section, *Reforma*.
- Member of The Society for Human Resources Management.
- Member of Asociación Mexicana en Dirección de Recursos Humanos, A.C.

### Areas of Interest

- Meaning of Work and Meaningful Work
- Participative and collaborative organizational design
- Power and Leadership in Business and Management Life
- Organizational Culture and Collective Dynamics