

# Lorenzo Fernández Alonso

Dean at IPADE Business School

Professor at the Financial Management Department



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- MBA, IPADE Business School.
- BS in Industrial Engineering, Universidad Panamericana.

Relevant courses:

- The United States Mergers and Acquisitions, New York Institute of Finance.

## Managerial Background

- Appraisal Partner Consultant: mergers and acquisitions.
- Appraisal: Hipódromo de las Américas; Seguridad y Protección Contra Incendios, S.A.; Decar del Valle, and others.
- Financial Analysis and Implementation of Value Generation: Grupo Auriga; Grupo Alsea; ICA.
- Member of the Board of Directors in several companies.

## Professional Activities

At IPADE Business School:

- Director of the Monterrey campus.
- Director of the Financial Management Department.
- Secretary General.
- Director of the Senior Management Programs.
- Liaisons Director.

Visiting Finance Professor:

- INALDE Business School (Colombia).
- IAE Business School (Argentina).
- ISE Business School (Brazil).
- UNIS Business School (Guatemala).
- PAD Escuela de Dirección (Peru).

Publications:

- Co-author of the book *Un coloquio inesperado: cómo sacarle jugo a una crisis* (2020).

## Areas of Interest

- Corporate finance
- Personal finance
- Business appraisal
- Stock market
- Investment projects
- Financial models
- Family Office