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Professor at the General Management Department



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- Doctor of Management, Weatherhead School of Management at Case Western Reserve University.
- Executive MBA, IPADE Business School.
- Executive Program (D-1), IPADE Business School.
- BS in Mathematics, Universidad Nacional Autónoma de México (UNAM).

Managerial Background

Currently:

- Board member and Advisor of several companies on issues related to Scale-up of New Ventures, Strategy Design and Implementation, Corporate Governance, and Family Businesses.

Formerly:

- Co-Founder and Chief Executive Officer, Starco Iluminación.
- Manager, Grupo Financiero Multiva.
- Manager, DirecSpicer.
- Manager, Reynolds Aluminio.
- Manager, Grupo IUSA.

Areas of Interest

- Corporate governance
- Competitive Strategy
- Family businesses
- Execution
- Business model innovation
- Start-up and Scale-up of new ventures