

# César Augusto Calderón Barrios

Professor at the Economic Environment Department



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- MSc in Behavioural and Economic Science, University of Warwick, UK.
- Bachelor in Administration, Instituto Tecnológico Autónomo de México (ITAM), Mexico.
- Bachelor in Economics, ITAM, Mexico.

## Managerial Background

- Director of Statistics, Strategic Planning and Special Projects, Comisión Nacional del Sistema de Ahorro para el Retiro or CONSAR (Pension System Regulator), 2016-2018.
- Adviser to the Chairman, CONSAR, 2014-2016.
- Economic and Financial Consultant, 2014-present.

## Professional Activities

- Planning and Development Assistant Director, Mexico Retail Properties (MRP) 2013-2014.
- Underwriting Analyst, MRP, 2011-2013.
- Economic Adviser, Santiago Creel Miranda, 2011.
- Investment Consultant to the Global Financial Markets team, International Finance Corporation (World Bank), 2009-2011.

### Publishing:

- “The effects of power, benevolence and income on subjective well-being,” Master’s dissertation (Honors), University of Warwick, UK, 2019.
- “Methodology of the Risk- based Supervision” (co-author), CONSAR, Mexico, 2018.
- “Empirical evidence of the impact of anchor stores on shopping centers”, ITAM, 2014.

## Areas of Interest

- Behavioral and experimental design
- Industrial organization and market design
- Pricing strategies
- Strategic Planning