

# Andrés Alcántara Meléndez

Director and Professor at the Managerial Control and Information Department  
Director of the Regional Executive Education Program, AD-R



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- PHD in Business Administration, Warrington College of Business, University of Florida, 2018-2021. Thesis: “The bidirectional effect between the board of directors’ composition and the firm’s performance, The Mexican Stock Exchange Case.”
- Full-time MBA, IPADE Business School.
- Mechanical and Electrical Engineering, Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), Mexico City campus.

Relevant courses:

- Global Colloquium on Participant-Centered Learning Program, Harvard Business School.
- Case Writing Workshop, Harvard Business School.

## Managerial Background

- Director at the Managerial Control and Information Department, 2021 up to date.
- Director of the Regional Executive Education Program AD-R, IPADE, 2017 up to date.
- Regional Director for the Southeast, IPADE, 2016-2017.
- Deputy Director of Executive Education Programs, IPADE, 2015-2016.
- Alliances and Product Senior Manager, Red Yastás, Grupo Genera, 2014-2015.
- Operations Senior Manager, Red Yastás, Grupo Genera, 2013-2014.
- General Services Manager, Nacional Monte de Piedad, 2011-2013.
- Planning Manager, SPI, 2010.
- Channels to Third Parties Manager, Banco Azteca, 2009.

## Professional Activities

- Operational Consultant and Business Processes, Grupo Imprime.
- Process Consultant, Financiera Independiente (SOFOM-Microfinanciera).
- Guest Speaker (Post-graduate area), Instituto Tecnológico Autónomo de México (ITAM).
- Production Facilitator and Continuous Improvement, Gamesa-Quaker.
- Process Engineer, Tenaris-TAMSA.

## Areas of Interest

- Balanced Scorecard
- Strategic Planning
- Incentive Systems
- Processes Optimization
- Project Management and Administration
- Redesign of Costing Systems
- Board of directors