

Alberto Ibarra Garza

Professor & Chair of the Decision Analysis Department
Adjunct Director of Special Programs, Monterrey Campus



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Management, IESE Business School, Spain.
- Master in Research in Management (MRM), IESE Business School, Spain.
- Full-Time MBA, IPADE Business School, Mexico.
- Public Accountant (CP), UANL, Mexico.

Managerial Experience

- Strategy and Operations Consulting, Deloitte Consulting Group.
- Financial Auditing, KPMG.
- Advisory Projects or participation in Management Boards:
Agribusiness industry (Agrotitanes & Betti Solutions), Geriatrics (Gericare), Urban Movility (BKT Bici Pública), Cargo Transportation (Aeromexpress Cargo & Grupo Transportes Huerta), Variable Printing (Total Systems de México), Steel (Villacero), Oil & Gas (PEMEX), Construction (Urbi & Estudio 3.14), Diversified Groups (Grupo Tampico & Grupo Gigante), Food (Grupo Vegalsa & QIN), Digital Advertising (Google), among others.

Academic Experience

- Decision Analysis Professor, IPADE Business School (current).
- Special Programs Director, IPADE Business School, Monterrey Campus (current).
- Full-Time MBA Academic Director, IPADE Business School.
- Academic Committee Member, IPADE Business School.
- Visiting Professor:
 - IESE Business School, Spain.
 - INALDE Business School, Colombia.
 - Barna Management School, Dominican Republic.
 - UNIS Business School, Guatemala.
- Academic and Managerial Publications:
 - Book: *Quantitative Methods for Management – A Practical Approach*.
 - Teaching Cases: Multiple cases at IPADE Publishing & IESE Publishing.
 - Opinion articles: Multiple articles at *El Universal*, *El Economista* & *Forbes*.

Areas of Interest

- Behavioral Science
- Business Intelligence
- Data Visualization
- Strategy

Contact

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