



# *Section IPADE*

## Team IP5

Lina María Grijalba Mármol	IND
Shoshana Turkia Tronllan	IPX
Aitor Ruiz Fernández	IPX
Andrew Bronneck	NEU
Arturo Ordoñez	IPY
José Carlos Jiménez Aldrete	IPX
Juan Diego Ramírez Zuloaga	IND
Norman Li Mac Long	PAD
Rainiero Delgado Quintana	IPG

# HUMAN DIGNITY: JUSTICE

## SOCIAL FUNCTION:

Highest possible quality at the lowest possible price.

## SOCIAL RESPONSIBILITY:

Supportive collaboration to archive human goals here and now.

## WORK:

Service for others.

## SOCIAL NATURE:


Immediate social repercussions.

## Internal Social Responsibility:

Fulfillment as persons, deploying capabilities.

## External Social Responsibility:

Prevent negative externalities.




*What would be the difference between Internal Social Responsibility and External Social Responsibility?*

- **INTERNAL SOCIAL RESPONSIBILITY:**  
the self- actualization of the employees through their work.
- The firm should provide the tools and platform to nurture human dignity.
- **EXTERNAL SOCIAL RESPONSIBILITY:**
- Prevent the negative externalities and contribute to social progress.



*How is it related to productivity and growth?*

- Social Responsibility promotes performance through more integral relations between natural resources, physical capital and company's collaborators.



*Explore the assumptions that may sustain it inside the corporation*

- 1. Clarity and execution of the value system.
- 2. Values should be expressed in all the activities and procedures of the company; starting with leadership.
- 3. Coherence between what is done, said and thought.
- 4. Transcend through time.